

there's a place for everyone!
coldest night of the year
february 20, 2021
cnoy.org
CLOVERDALE
(Cloverdale Community Kitchen)
5337 180 Street • 3:00-6:00 pm

Community Kitchen surpasses fund-raising goal

Malin Jordan
Cloverdale Reporter

The Cloverdale Community Kitchen has found great success fundraising in 2021.

They've been so successful, they've increased their fundraising goal for Coldest Night of the Year from \$100K to \$150K.

"We have been very encouraged by the support of our walkers, donors, and business sponsors," said Courtney van den Boogaard, manager of community engagement for CCK. "We are asking the community to continue their efforts and

continue to invite their friends and family to walk so that we can reach our \$150,000 goal by (Feb. 20)."

(As of publication time, the Community Kitchen's supporters had raised \$148,743.)

Originally planned as a hybrid event—in-person and online—van den Boogaard now says Cloverdale's Coldest Night will be an online-only event.

"With the continuation of the public health order, we have moved to a completely virtual event," explained van den



Members of the community participate in the 7th annual Coldest Night of the Year event Feb. 22, 2020. This year's event will be a virtual-only event, says organizer Courtenay van den Boogaard. (Photo: Amanda Grewall)

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JOIN ME
FEBRUARY 20th

Join me in raising funds and **walking virtually** to create awareness on the Coldest Night of the Year! All ages are welcome. If you would like to **donate online**, please go to my Facebook event to access the donation page.



TAMARA 
JANSEN MP
CLOVERDALE - LANGLEY CITY

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February 20, 2021 #cnoy21



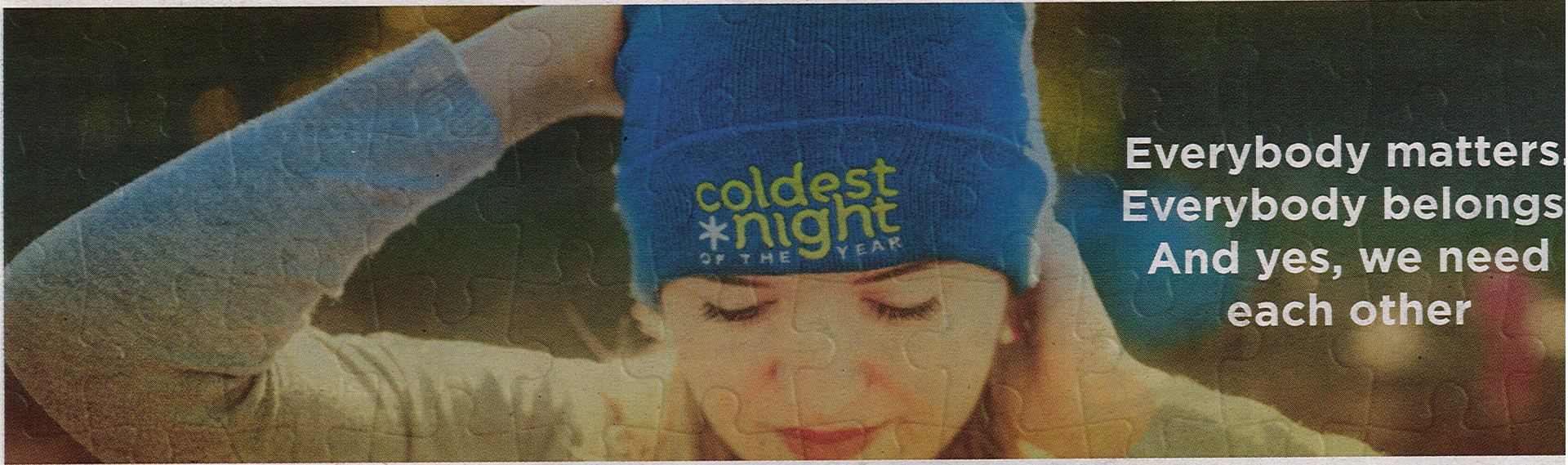
Coldest Night of the Year
A night to raise awareness and funds.



Stephanie Cadieux
Surrey South
STEPHANIE.CADIEUX.MLA@LEG.BC.CA



Trevor Halford
Surrey-White Rock
TREVOR.HALFORD.MLA@LEG.BC.CA



Everybody matters.
Everybody belongs.
And yes, we need
each other

CCK raised their goal from \$100k to \$150k

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Boogaard. "That means that participants can walk safely with their bubbles at the location and time of their choosing, whether it be their own neighbourhood or their favourite local trail."

She added that the iconic Coldest Night Toques will be available to participants.

"We will have curbside to pick-up on (Feb. 18) from 5 - 7 p.m. and (Feb. 20) from 12 - 4 p.m."

She also said the virtual event will have a social media element this year.

"We will be having a fun photo scavenger hunt for our participants where they can be entered to win prizes donated by local community businesses."

Van den Boogaard said participants can share their pictures using the hashtag #CCKdoesCNOY2021.

"CNOY is about much more than meeting any goal that we set," added van den Boogaard. "The funds raised will go directly to meeting the practical needs of the vulnerable in our community and ensuring that we can continue to address food insecurity. The need during the current pandemic is much greater than the goal."

She said so far the Community Kitchen has had an overwhelming amount of responses from people who want to participate. Average donations for this year's walk are also up compared to last year's same time.

"By walking together in the chill of the night (whether physically or in spirit), participants will better understand the experience of being on the streets during a cold Canadian winter, while raising funds to aid the work of the Cloverdale Community Kitchen in providing much-needed support to members of our community," van den Boogaard explained.

"This is Cloverdale Community Kitchen's eighth year taking part in the Coldest Night of the Year," noted van den Boogaard.

Van den Boogaard expects 500 walkers and 60 teams, including staff and friends of the Cloverdale Community Kitchen.

"The Cloverdale Community Kitchen has been serving Cloverdale for 10 years and the funds raised in the Coldest Night of the Year will benefit (our) clients in a time of the year known historically for low levels of giving."

Coldest Night of the Year is a nationwide event with thousands of participants across nearly 150 communities in Canada.

For more info on Coldest Night or the Kitchen, visit mycck.ca.



Left to right: Edith Katronis and Jonathan Katronis of Katronis Real Estate, Courtney van den Boogaard, Matthew Campbell of the Cloverdale Community Kitchen, and Reid Hardman and Teddie Hoegler of BC Plant Health Care pause for a picture on 176th Street Jan. 28. Both Katronis Real Estate and BC Plant Health Care donated \$5,000 each to become co-lead sponsors for the Cloverdale Community Kitchen's Coldest Night of the Year fundraising initiative. (Photo: Malin Jordan)

the world needs more snow angels

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