



The Cloverdale Community Kitchen is asking Cloverdale residents to bundle up and raise cold, hard cash for The Coldest Night of the Year 2021. A family-friendly winter fundraising walk for Cloverdale's homeless, hungry and hurting, the WALK takes place on the evening of February 20, 2021.

Thousands of participants will be safely taking part in the WALK in an anticipated 100 cities across Canada. In a tough year for many Canadians, we have adapted: Cloverdale will be hosting a blended event with both a COVID-safe, outdoor-only event (if limits of assembly allow) and a virtual option where people can walk from home. The response so far has been overwhelming! Canadians are proving their generosity in a crisis, with average donations on the rise compared to last year's CNOY results. By walking together in the chill of the night

By walking together in the chill of the night (whether physically or in spirit), participants will better understand the experience of being on the streets during a cold Canadian winter, while raising funds to aid the work of the Cloverdale Community Kitchen in providing much-needed support to members of our community.

If allowed, the in-person Cloverdale WALK begins and ends at the Cloverdale Community Kitchen, located at 5337 180th Street, Surrey, where walkers will register, turn in the results of their fundraising efforts, and return at the end of the evening to celebrate their achievements. The entire event will be outdoors with physical distancing and other safety measures in place. Participants will walk a 2km or 5km route, and will warm up with toasty drinks at rest stops along the way.

Virtual participants will be walking solo or with their families, bubbles, and teams on our neighbourhood streets. All those who raise over \$150 (or \$75 for youth) will also don iconic toques as they face the cold night.

This is Cloverdale Community Kitchen's eighth year taking part in the Coldest Night



of the Year, and they're aiming to raise \$100,000 for their work with the homeless in Cloverdale. Community sponsors include Atkinson Landscaping, Kwatlen Polytechnic University, Magnum Nutraceuticals, South Coast Growers' Supplies Inc, and Sugar'd Cloverdale. An expected 500 walkers and 60teams, including staff and friends of the Cloverdale Community Kitchen. Due to the ongoing COVID-19 pandemic, the Cloverdale Community Kitchen is expected most participants to walk with their family or "bubble" within their own neighbourhoods. See You There.

